

## Cookie Policy

This cookie policy explains what cookies are and how we use them on our website. You should read this policy so you can understand what type of cookies we use, the information we collect using the cookies and how that information is used. By using our website, you are agreeing that we can use cookies in accordance with this policy.

### Contact details

If you have any questions about this cookie policy or our privacy practices, please contact our data privacy manager in the following ways:

Full name of legal entity: ASAP Safety Limited

Email address: [info@needasap.co.uk](mailto:info@needasap.co.uk)

Postal address: Unit 11, Oak Trees Business Park, Orbital Park, Ashford, Kent TN24 0SY

### Changes to this cookie policy

We keep our cookie policy under regular review. This version was last updated on 8th February 2021.

### What are cookies?

Cookies are files which contain a small amount of information. Cookies are stored on the browser or hard drive of your computer or device.

### How do we use cookies?

We use cookies to distinguish you from other users of our website and to provide a browsing experience that is unique to you. Cookies are used by us so that our website can remember what you have done whilst browsing, for instance, your log-in details and how far you have progressed with an order.

### What type of cookies do we use?

Cookies can be in the form of session cookies or persistent cookies. Session cookies are deleted from your computer or device when you close your web-browser. Persistent cookies will remain stored on your computer or device until deleted or until they reach their expiry date. We use the following cookies:

- **Analytical/performance cookies.** These cookies allow us to recognise and count the number of visitors to our website and to see how visitors move around when they are using it. This helps us to improve the way our website works, for example, by ensuring that users find what they are looking for easily.
- **Functionality cookies.** These cookies are used to recognise you when you return to our website. This enables us to personalise our content for you, such as greeting you by name and remembering your preferences. It also allows for live chat support during your browsing experience.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose. These cookies allow you to share and send information to other websites.

### What kind of information do we collect by using cookies?

When you visit our website, we may automatically collect the following types of information from you: Your internet protocol (IP) address, your login information, time zone setting, operating system and platform, information about your visits including the URL you came from, your country, the search terms you used in our website, products you viewed or searched, page response times, download errors, length of visits to certain pages, page interaction information such as scrolling, clicks, and mouse-overs and the methods used to browse away from the page.

### **How do you block cookies?**

Most browsers allow you to refuse cookies. You may block our cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. You can find out more about cookies and how to delete and control them on [www.aboutcookies.org](http://www.aboutcookies.org) or click help in your browser menu.

If you block our use of cookies, you may be unable to access certain areas of our website and certain functions and pages will not work in the usual way.